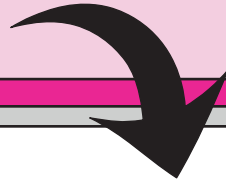


You have the right to object to the processing of this data but not using the product at all might be harder. See the template text to personalise to you and your child at: <https://defenddigitalme.org/resources/>

Depending on what the company is doing exactly (product development, targeted advertising, showing ads to your child) there may be slightly different grounds for complaint and objection.

## USE THIS TEMPLATE



School address

[your contact details]

Dear **[insert school responsible owner]**,

I am writing to you as parent/guardian with responsibility for

**[insert child's name]**, at **[insert school name]**,

As Data Controller for the personal data collected through the use of the product **[insert name and company name "the company"]** about any children at our school, we ask to exercise a:

1. Right to Object to the processing of personal data collected through the tool.
2. Right to Object to the processing of any pupil data collected for the company purposes to which I do not consent such as product enhancement and development or research purposes.

We ask that all processing cease with immediate effect of personal data for purposes beyond the direct educational purposes for the school.

### Basis in law for request to cease processing

The UK Data Protection Act<sup>1</sup> gives individuals the right to object to the processing of their personal data for a task carried out in the public interest; and the exercise of official authority vested in you.

Any personal data provided by us, are only for educational purposes under the Education Act 1996. We object to any processing of the personal data provided to the company, for other purposes. We believe that the risks to the rights and freedoms of children, and the lawful basis upon which the data collection relies for educational purposes only, outweighs the third party interests.

We ask that you confirm receipt of this objection and request to withdraw data, and confirm that the company has ceased processing as well.

Thank you.

Sincerely,

[Name]

[Title / Contact details]

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<sup>1</sup> Right to Object <https://www.legislation.gov.uk/ukpga/2018/12/section/99/enacted>